## MARCEL DUCHAMP THE ART OF THE POSSIBLE

CREATIVE

AN ELECTROLIFT CREATIVE PRODUCTION

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PAUL B. FRANKLIN BIBBE HANSEN

LINDA DALRYMPLE HENDERSON ED RUSCHA

Marcel Duchamp: Art of the Possible explores the life, philosophy and impact of one of the most influential early 20th century modernists, Marcel Duchamp. The film breaks down Duchamp's ideas and applies them to both historical events and the modernist explosion that blanketed the early 20th century.

Art of the Possible showcases how Duchamp's ideas changed the public consciousness, and our understanding of aesthetics, art, and culture. The film highlights the singular impact of Duchamp's philosophy on art, and, more importantly, examines how Duchamp's revolutionary ideas from the early 20th century have shaped the 21st century and modern day.

## **ENDORSEMENTS**

"A truly remarkable film and an invaluable introduction for anyone interested in Marcel Duchamp's radical work and ideas, as well as his legacy for artists working today."

MICHAEL R. TAYLOR, Chief Curator and Deputy Director, Virginia Museum of Fine Arts

"A Must See"

CARLOS BASUALDO, Curator of Contemporary Art, Philadelphia Museum of Art "This is definitely the best film on Duchamp that has been made."

LINDA DALRYMPLE HENDERSON, Centennial Professor in Art History, The University of Texas at Austin "Matthew Taylor offers a fascinating portrait of Duchamp not only as a brilliant, innovative thinker, but also as a captivating individual whose unique approach to both art and life continues to elicit wonderment."

PAUL B. FRANKLIN,

Duchamp scholar and author

## RELEASE

Marcel Duchamp: Art of the Possible releases on iTunes and Amazon on March 10 and is currently screening around the world in theaters, television and digitally.

## CONTACT

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